

FOR IMMEDIATE RELEASE

KELLYOCG AND EURASIA GROUP RELEASE LABOR RISK INDEX

Troy, Mich. (29 October 2009) — Eurasia Group, a leading global political risk research and consulting firm, and KellyOCG, the Outsourcing and Consulting Group of Kelly Services, Inc. (NASDAQ: KELYA, KELYB), a world leader in workforce management services and human resources solutions, today launched the Global Market Brief and Labor Risk Index.

The report leverages Kelly's labor market knowledge with Eurasia Group's expertise in political and socioeconomic risk analysis to deliver a groundbreaking resource tool for companies as they assess scenario plans around market investments and global labor strategies. Published on a quarterly basis, the Global Market Brief and Labor Risk Index is segmented by four geographies: the Americas, Asia-Pacific, Europe and Eurasia, and the Middle East and Africa, with detailed insights on 55 countries. It is based on the detailed analysis of more than 30 metrics related to the labor market and socioeconomic and political factors, layered with local expertise from in-country consultants. The Global Market Brief and Labor Risk Index is available on an annual subscription basis. To access a free abstract and receive subscription details, visit www.kellyocg.com/marketbrief.

“Multinational companies will benefit from an unmatched ability to ‘look around the corner’ into the future of possible labor-related issues across their global enterprise,” said Rolf Kleiner, senior vice president and general manager, KellyOCG. “Organizations will profit from the report’s comprehensive overview of key global trends and developments along with detailed insights for the countries in which they conduct business.”

“This relationship is creating a valuable new resource for corporate decision makers,” said Ian Bremmer, president of Eurasia Group. “The Global Market Brief and Labor Risk Index utilizes financial and economic data and then goes further to include a broad spectrum of both labor-related components and political factors to provide a comprehensive view of global trends and developments.”

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About Eurasia Group

Eurasia Group is the world's leading global political risk research and consulting firm. Since 1998, it has helped clients make informed business decisions in countries where understanding the political landscape is critical. The firm's research analysts are trained social scientists with post-graduate degrees, extensive professional experience, and a diverse range of language capabilities. Headquartered in New York, Eurasia Group also has offices in Washington and London, as well as a network of experts around the world. For more information, please visit www.eurasiagroup.net.

About KellyOCG

KellyOCG is a global leader in innovative talent management solutions in the areas of Recruitment Process Outsourcing (RPO), Business Process Outsourcing (BPO), Human Resources Consulting, Career Transition and Organizational Effectiveness Consulting, Executive Search and Contingent Workforce Outsourcing (CWO), which includes Independent Contractor Solutions. Further information about KellyOCG may be found at www.kellyocg.com.

About Kelly Services

Kelly Services, Inc. is a world leader in workforce management services and human resources solutions. Kelly offers a comprehensive array of temporary staffing, permanent placement, outsourcing and consulting services. Kelly serves clients around the globe and provides employment to 650,000 employees annually. Revenue in 2008 was \$5.5 billion. Visit www.kellyservices.com.

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