

FOR IMMEDIATE RELEASE

Eurasia Group and KellyOCG announce partnership

New York, June 9, 2009 -- Eurasia Group and KellyOCG, the Outsourcing and Consulting Group of human resources solutions provider Kelly Services, Inc. (NASDAQ: KELYA, KELYB), today announced a partnership to provide KellyOCG clients exclusive access to Eurasia Group's political and socioeconomic risk analysis.

Through specialized client briefings, conferences, and research products, KellyOCG and Eurasia Group will pioneer a risk-based analytical approach to global labor markets. At the core of the partnership is the Labor Risk Index (LRI), a forward-looking quarterly briefing on the world's key economies. The LRI is a proprietary blend of official and published data combined with on-the-ground research and expert analysis from Eurasia Group. The first LRI is slated for release in early July.

KellyOCG in Singapore is hosting Ian Bremmer, founder and president of Eurasia Group, at a breakfast networking event on June 9, at the Swissotel The Stamford. Bremmer will discuss his recently published book, *The Fat Tail: The Power of Political Knowledge for Strategic Investing* (Oxford, 2009). In the book, he identifies the wide range of political risks that global firms face while showing investors how to effectively manage them.

"We are very pleased to partner with Eurasia Group on such a groundbreaking project as the Labor Risk Index," said Rolf Kleiner, senior vice president of KellyOCG. "Our clients will benefit from an unmatched ability to 'look around the corner' into the future of possible labor-related issues across their entire global operation."

The LRI is the first assessment tool to include detailed analysis of political, social, and economic developments with labor market factors. The methodology used to generate the index rates 60 of the world's most important economies across 30 distinct indicators, with a mix of both qualitative and quantitative data.

The index's unique combination of political and socioeconomic research with labor market analysis will provide global business leaders with the best information available for operations planning around the world.

"This relationship is creating a valuable new tool for corporate decision-makers," said Ian Bremmer, president of Eurasia Group. "The LRI utilizes financial and economic data, and then goes further to include a broad range of labor-related components and the full political spectrum. It provides a comprehensive view of global trends and developments."

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About Eurasia Group

Eurasia Group is the world's leading global political risk research and consulting firm. Since 1998, it has helped clients make informed business decisions in countries where understanding the political landscape is critical. The firm's research analysts are trained social scientists with post-graduate degrees, extensive professional experience, and a diverse range of language capabilities. Headquartered in New York, it also has offices in Washington and London, as well as a network of experts around the world. For more information, please visit www.eurasiagroup.net and www.fattailbook.com.

About KellyOCG

KellyOCG is the outsourcing and consulting group of Fortune 500 human resources solutions provider, Kelly Services, Inc. KellyOCG is a global leader in innovative talent management solutions in the areas of recruitment process outsourcing (RPO), business process outsourcing (BPO), contingent workforce outsourcing (CWO), including independent contractor solutions, human resources consulting, career transition and organizational effectiveness, and executive search. Visit www.kellyocg.com.

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